

Here I Come, 2021!



An End-of-the-Year Review
System to Capture the Best
(and Ditch the Rest) of 2020,
So You Can Start the New Year
on Fire Creatively!



ComixLaunchPRO



Dear Creator,

A year ago, we were getting ready to celebrate ushering in a brand new decade, and all the promises and possibilities 2020 would bring... but for many of us, the past year felt more like a decade!

And yet, this year, like every year, it was once again true that great challenges bring great opportunities.

That adversity reveals character, and builds it.

If, after all that's happened in the world over the last 365, you're still standing and moving forward towards your creative goals (and you wouldn't be here if you weren't) then that's all the evidence you need that 2021 is going to be a good year for you!

Now, many ComixLaunch Pros achieved big things in 2020. In our community, creators celebrated career best launches, exciting new series debuts, and tremendous audience growth. A lot of groundwork was laid for even bigger things in 2021!

There's one concept that I'm a broken record on, which is that the key to significant growth in your creative business is often to first slow down.

While it's true that real results and clarity requires action, building in some margin to take stock of what we've accomplished, how we've changed, and what we've learned over the past year is crucial to building upon our successes, and not repeating our failures.

So, I encourage you to carve out an hour or two over the next week or so and answer the questions in this End-of-the-Year Review System.

Print it out and grab a fresh cup of coffee.

Pull out any journals, notebooks, folders or planners you used to record your thoughts and achievements throughout the year. You may even want to do a deep scroll through your social media feeds and DMs.

And don't stress if you can't answer every question. Just do your best.

I promise you, completing this exercise will prime you to get some closure on 2020 and enter the new year ready to win.

Best,

Tyler James

2020 Overview

One word to describe your 2020 would be

_____.

What were your three favorite moments of 2020?

1)

2)

3)

What's one thing that happened this year that you NEVER want to experience again?

If you had to give out an MVP trophy to one person who made the biggest difference in your life this year, who would get it and why?

Accomplishments: Your Outputs

What did you create this year? (List everything that really matters to you: books, scripts, products, epic blog posts, awesome tutorials, etc.)

- Circle the three things you're most proud of that you created this year.
- Star everything you launched to the market (sold) this year.
- Put a happy face next to the one thing that gave you the most joy.

Review the list of everything that you created and sold to the market this year. Place everything you sold into one of four boxes in the matrix below.

	Hated Making It 😞	Loved Making It 😊
Highest Revenue Generators \$\$\$	Do less like this.	Do more like this!
Lowest Revenue Generators \$	Never again!	Do less like this.

Your Inputs

What great books (or other content) did you consume this year?

What courses did you take?

What new tools, apps or resources did you discover?

What skills did you significantly improve this year?

What awesome people did you meet for the first time this year?

Who did you connect with at a deeper level this year that made a real impact for you?

What was the best piece of feedback you received on your work this year?

Numbers Don't Lie: The Metrics That Matter

Profit/Loss

Business Revenue (Total Income)	Business Expenses (Total Expenses)	Net Profit (Revenue - Expenses)	Profit % (Net Profit / Revenue)

Platform Growth

Platform	Size at Start of the Year	Size Today
Email List		
Facebook Personal Page		
Facebook Business Page		
Twitter		
Instagram		

Note: Feel free to ignore any platforms that you don't care about and add additional platforms that DO matter to you. Also, it's okay if you don't have your start of the year size. Just jot down your size today, so we can see where you are in six months.

Opportunities for Improvement

What really freaking sucked the most this year?

What opportunities did you miss?

Why do you think you missed them and what could you do differently in the new year?

What important relationships didn't get the attention they needed in 2020?

What were your biggest TIME sucks this year?

What were your biggest ENERGY sucks this year?

What did you purposefully let yourself be bad at or ignore this year that you do NOT feel a single ounce of guilt over?

What got harder this year?

What got easier?

What are the best new ideas you had this year that you have yet to implement, but do not want to forget about?

If you could only make incredible progress on ONE of these ideas in the first half of the new year, which would it be? CIRCLE IT!

A Final Toast to 2020 (Before We Toss It In the Dumpster!)

What were your 3 biggest lessons learned in 2020?

1)

2)

3)

Now, write your final word on 2020. Write a short, definitive statement summing up how you want to remember your 2020.

In 2020, I...

Finally, what will you do with some of the extremely valuable content you've just mined in this year-end-review that can be of value if you share it with others?

Blog Post Email Podcast FB Live Guest Post Send to Friend

A Final Word Before You Go...

Thank You!

Seriously, thank you.

Thank you for having the courage to take your creative career seriously and to give your dream projects the time and thought they deserve.

Everything of value that's ever been created started as an idea.

And yet, most ideas perish.

Most people go through life with their best music trapped inside of them, and go to the grave with far too many stories left untold and great deeds left undone.

That won't be you, though.

I can't wait to see what you launch next.

Best,

Tyler James

Host of ComixLaunch, Publisher of ComixTribe

P.S. If you have feedback on this year-end-review process, I'd love to hear it. Leave me a quick voice message at [ComixLaunch.com/voicemail](https://comixlaunch.com/voicemail).

I'd also love to open the ComixLaunch platform as a place to share some of the best nuggets you've gleaned from this exercise that would be valuable to the ComixLaunch audience, in the form of a blog, guest audio lesson, or some other format. If you're interested, shoot me an email at tyler.james@comixtribe.com and we'll set it up.